

### REMARKS

Reconsideration and allowance of the subject application are respectfully solicited.

Claims 1 through 3, 19 through 21, and 30 are pending, with Claims 1 and 19 being independent. Claims 13 and 14 have been cancelled without prejudice. Claims 1, 3, 19, and 21 have been amended. With respect to the amendments, Applicants respectfully direct the Examiner's attention to, e.g., the 2<sup>nd</sup> embodiment (e.g., Fig. 5). Of course, the claims are not limited to the disclosed embodiments.

Claims 1 through 3, 13, 14, 19 through 21, and 30 were variously rejected under 35 U.S.C. §§ 102(e) and 103 over US 2006/0136965 A1 (Ellis, et al.), taken alone or in combination with US 6,748,596 B2 (Knudson, et al.), both being newly-cited. All rejections are respectfully traversed.

Claims 1 and 19 variously recite, *inter alia*, updating the user profile based on the booking information when the booking is not canceled in the recording apparatus, and not updating the user profile when the booking is canceled in the recording apparatus.

However, Applicants respectfully submit that neither Ellis, et al. nor Knudson, et al., even in the proposed combination, assuming, arguendo, that the documents could be combined, discloses or suggests at least the above-discussed claimed features as recited, *inter alia*, in Claims 1 and 19.

Applicants respectfully submit that Ellis, et al. discloses, e.g., that the “program guide client may track when users order pay-per-view programs, record programs and schedule reminders for programs, and may also provide this information to program guide server 25 as part of the viewing histories” (e.g., [0107]). However, Applicants respectfully submit that Ellis,

et al. is completely silent as to at least the above-discussed claimed features as recited, inter alia, in Claims 1 and 19.

The Official Action agrees and relies upon Knudson, et al., which Applicants note discloses cancellation of recording of a scheduled program (e.g., col. 9, lines 1-6). However, Applicants respectfully submit that, like Ellis, et al., Knudson, et al. is also devoid of any mention or suggestion of at least the above-discussed claimed features.

Also, Applicants respectfully submit that there has been no showing of any indication of motivation in the cited documents that would lead the artisan to attempt to arrive at such features. In particular, Applicants respectfully submit that Knudson, et al. would not have motivated the artisan to attempt to combine it with Ellis, et al. — specifically, since Knudson, et al. is silent on generating a user profile reflecting a user's preference on the basis of the history of the user's viewing history, there is no relation between Knudson, et al. and Ellis, et al.; in addition, since Ellis, et al. is silent on the cancellation of program recording schedule, the artisan would not have been motivated to attempt to combine Ellis, et al. with Knudson, et al.

The dependent claims are also submitted to be patentable because they set forth additional aspects of the present invention and are dependent from independent claims discussed above. Therefore, separate and individual consideration of each dependent claim is respectfully requested.

Applicants submit that this application is in condition for allowance, and a Notice of Allowance is respectfully requested.

Applicants' undersigned attorney may be reached in our Washington, D.C. office by telephone at (202) 530-1010. All correspondence should continue to be directed to our address listed below.

Respectfully submitted,

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